

## A GUIDE TO GOLDBURG

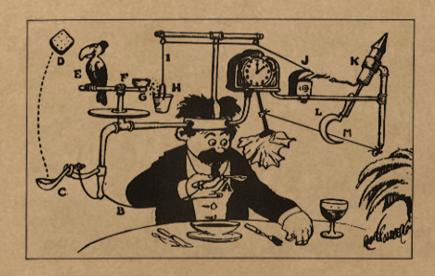
#### BE THE INVENTOR.

### WHAT IS A RUBE GOLDBERG MACHINE?

YOU MAY NOT KNOW THE NAME, BUT YOU'LL HAVE SEEN THEM IN FILMS LIKE THE GOONIES (THE GATE OPENING CONTRAPTION AFTER THE "TRUFFLE SHUFFLE"), IN THE WHIMSICAL WORLD OF WALLACE AND GROMIT INVENTIONS, OR MAYBE YOU ARE ONE OF THE 74 MILLION VIEWERS OF OK GO'S "THIS TOO SHALL PASS" VIDEO...THE AMAZING ONE WHERE THE CHAIN REACTION COVERS THE BAND IN PAINT! OR THE GAME MOUSE TRAP! WHY DIDN'T I JUST SAY THAT?

NAMED AFTER THE FAMOUS CARTOONIST, A RUBE GOLDBERG MACHINE IS A CHAIN REACTION DESIGNED TO PERFORM A SIMPLE TASK IN AN OVERLY COMPLICATED WAY. MUCH LIKE A HOPE & SOCIAL EVENT REALLY. NEXT TIME, JUST A GIG!

#### SELF-OPERATING NAPKIN

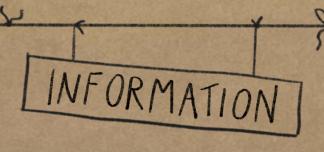


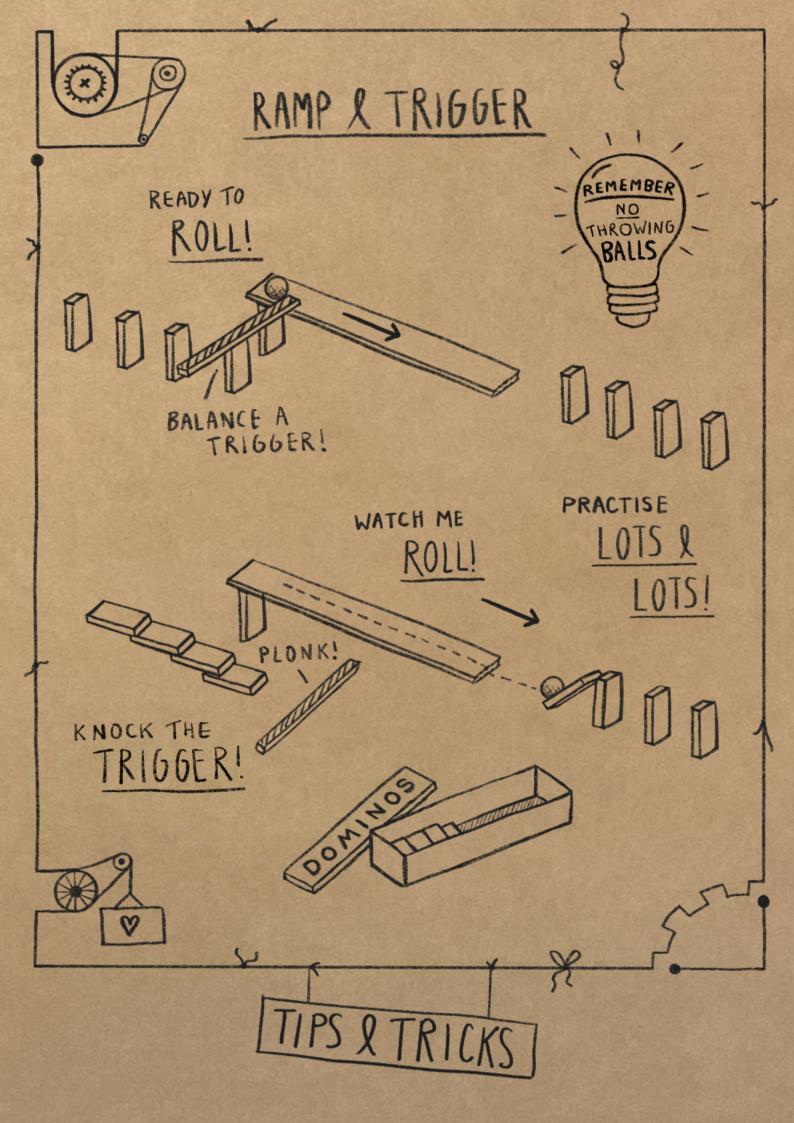
THEY USE EVERYDAY OBJECTS IN INGENIOUS WAYS. HENCE THE BIG PILE OF JUNK BEHIND YOU! EACH MOVEMENT FLOWS "SEAMLESSLY" (AHEM) INTO THE NEXT, CREATING A SENSE OF ANTICIPATION AND DELIGHT. WHEN DONE WELL, THEY ARE DEEPLY SATISFYING, WHEN DONE BADLY, THEY ARE DEEPLY FRUSTRATING! EITHER WAY, THEY ARE FUN TO BUILD AND BRING OUT THE INNER CHILD IN ALL OF US. IN THIS GUIDE, WE'LL EXPLORE SOME EXAMPLES OF SIMPLE MACHINES. WITH THESE BUILDING BLOCKS, YOU'LL BE READY TO HELP US CREATE A SPECTACULAR GRAND FINALE!

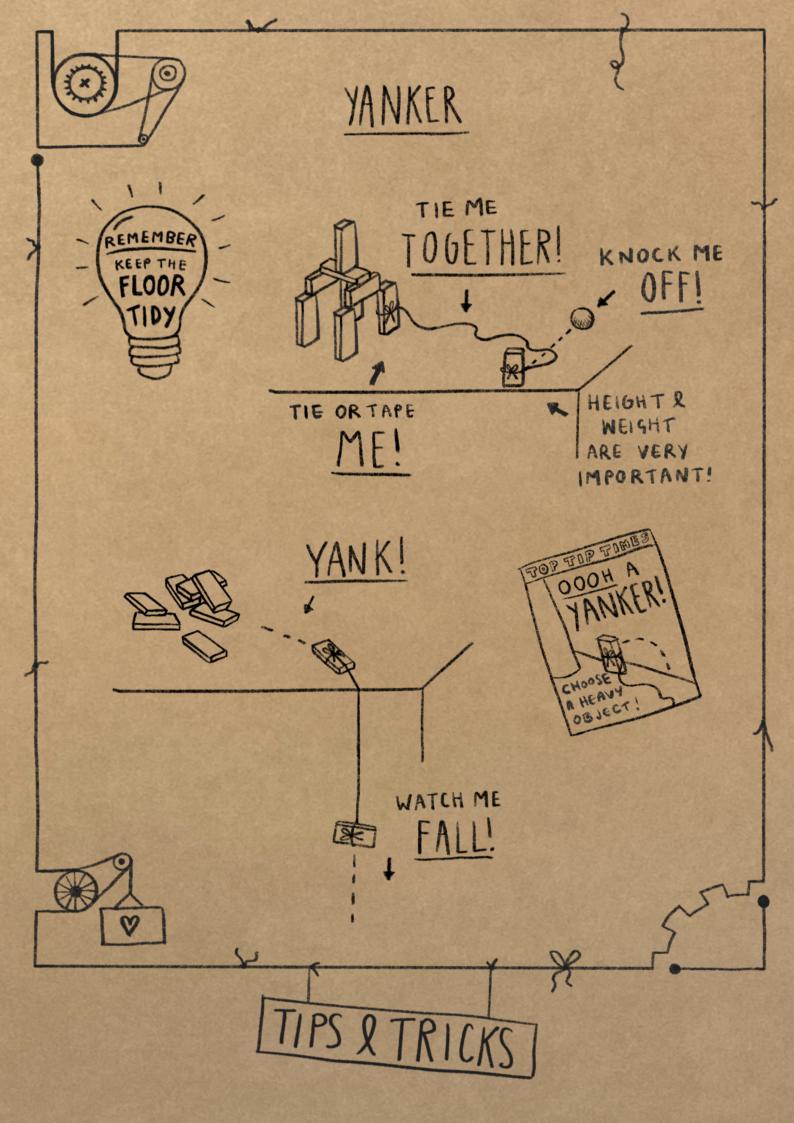
GET READY TO UNLEASH YOUR CREATIVITY/FRUSTRATION.

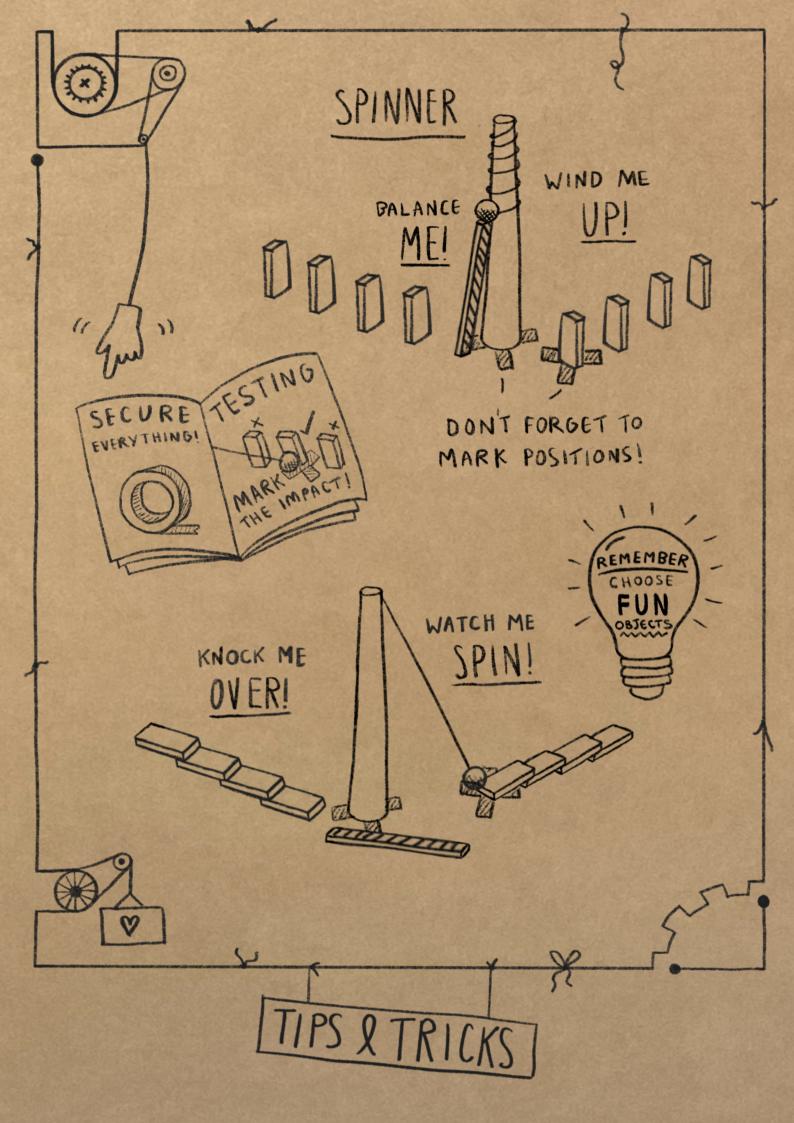
WELCOME TO THE WONDERFUL WORLD OF RUBE GOLDBERG!

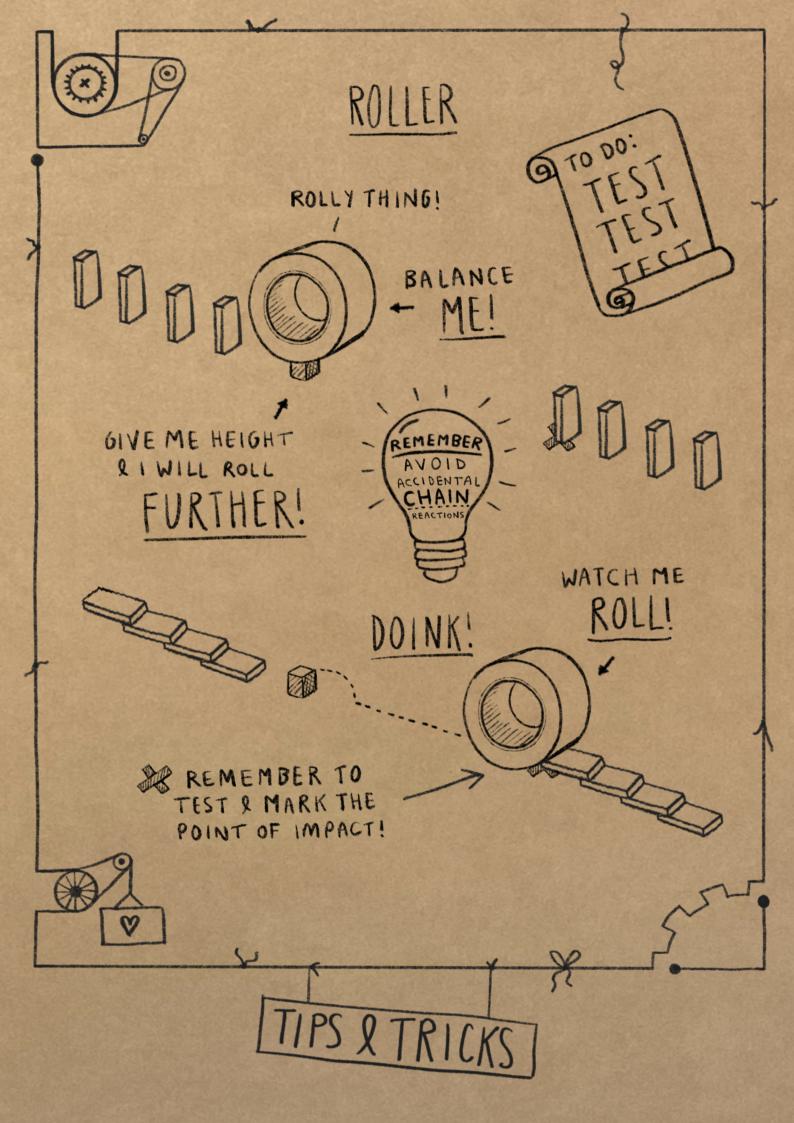


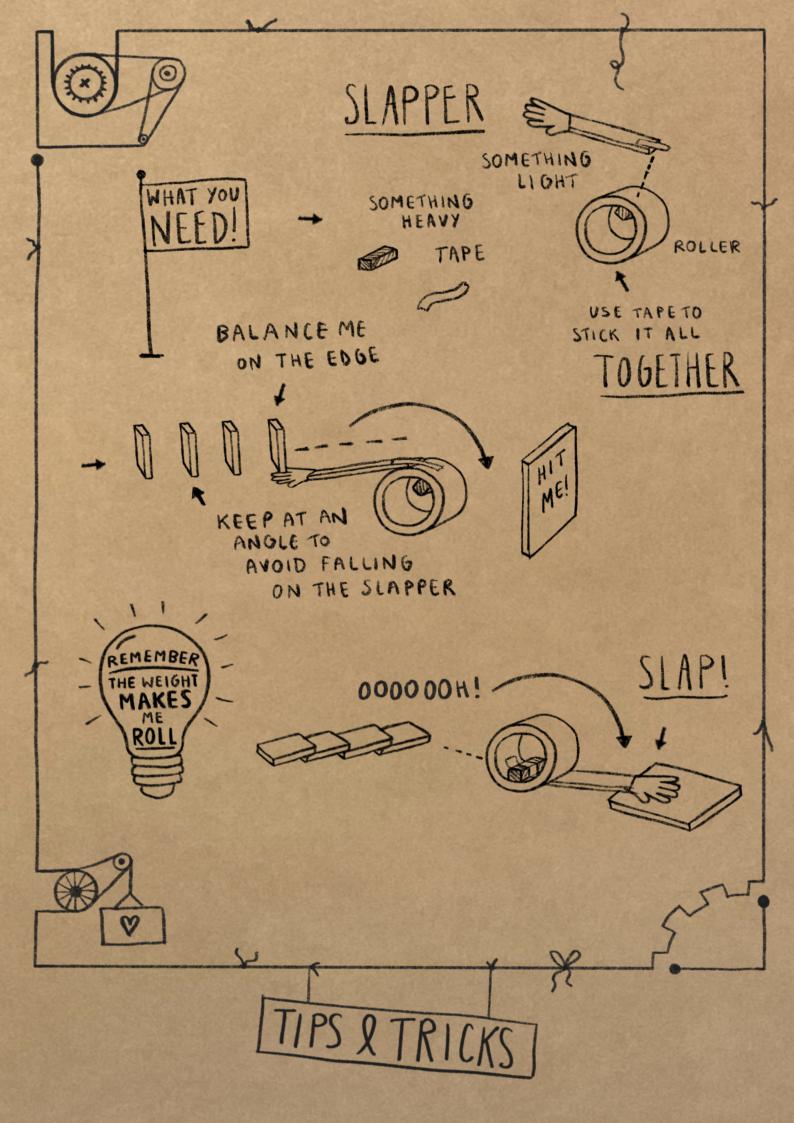


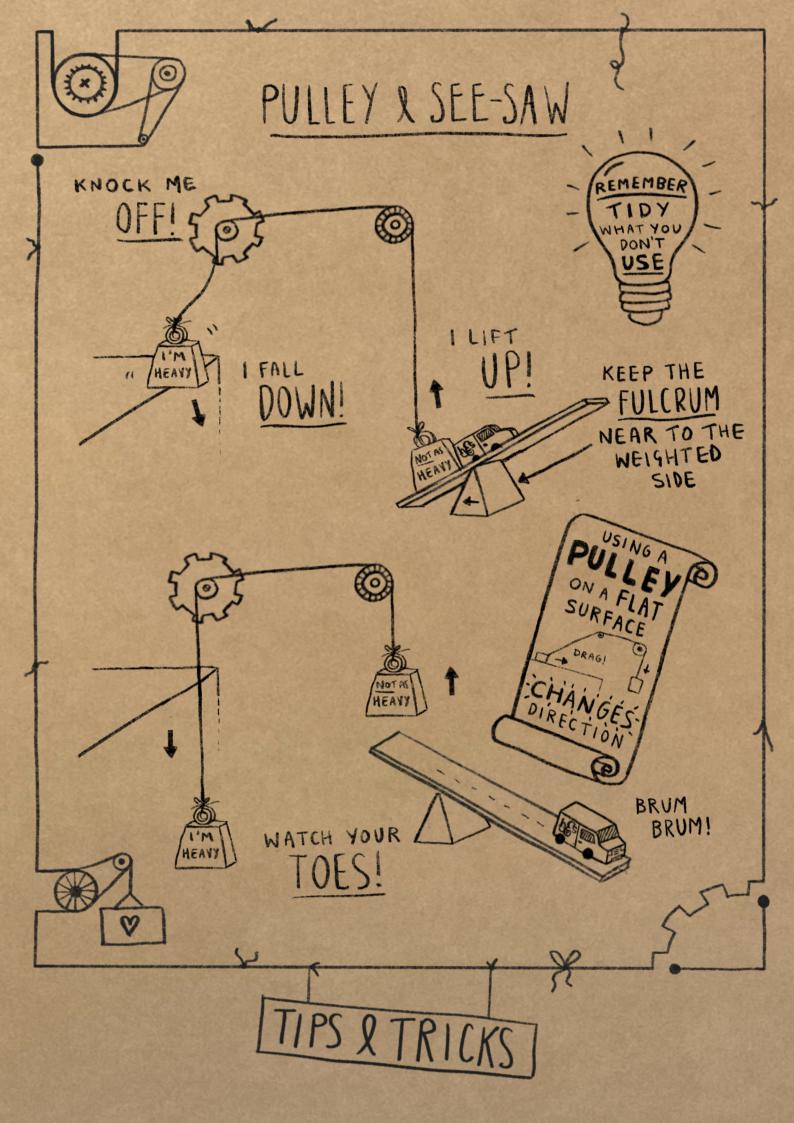


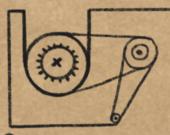












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### INGENIOUS EXAMPLES

MACHINES IN MOVIES

OK GO |THIS TOO SHALL PASS

GOONIES | TRUFFLE SHUFFLE





HUMAN CAR WASH | JOSEPH'S MACHINES

WALLACE AND GROMIT | THE WRONG TROUSERS



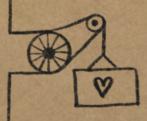


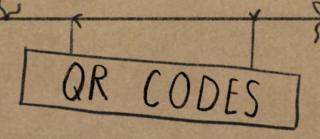
BBC | KIDS INVENT STUFF

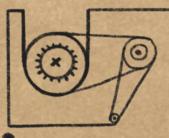
CHITTY CHITTY BANG BANG | THE BREAKFAST MACHINE











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### MACHINE LEARNING

MACHINE MASTERS - SOCIALS

10 CHAIN REACTION TIPS | SPRICE MACHINES

JOSEPH'S MACHINES O QUOSEPHSMACHINES





THE SIX SIMPLE MACHINES | ZACH CONTRAPTIONS

SPRICE MACHINES O OSPRICEMACHINES





WHO WAS RUBE GOLDBERG | NEW YORK TIMES

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